



FUTURE AUTOMATION NOW

Manufacturing Industrial Automation Solutions for 30 Years

180000+

Panels Manufactured

25000+

Panels Exported

250+

Team Members

25+

Sectors Served

50+

Countries Exported

2,000,000 sq. ft.

Of Manufacturing Area

30+ Years
of Automation



ABOUT

Established in 1989, almost 30 years ago, Mitin Patel and Vinod Patel, started the organization in a small setup as Prima Electronics in Gota area in Ahmedabad (Gujarat state), a city in India, to manufacture industrial control panels. The company was renamed as Prima Automation (India) Pvt. Ltd. in 1990 to provide customized automation solutions.

Prima is an ISO 9001:2015, ISO 14001:2015 and OHSAS 18001:2007 certified leader in developing and providing reliable and customized automation solutions for Industries, all across the world. Prima also develops customized solutions for process line automation, machine automation and plant automation.

Prima Automation dominates the market by possessing a long list of certifications and approvals that has resulted in a huge list of happy customers in the government and private sector spread across the world - Germany, USA, Australia, Africa, to name a few.

Prima is also one of the few companies in Gujarat to help industries incorporate Industry 4.0 solutions; ranging from remote energy & production data monitoring, plant data acquisition and analytics, process optimization and preventive actions, Robotics and IoT (Internet of Things) based solutions.



OUR TEAM



MITIN PATEL (Managing Director)

B.E.(IC) , PGDBM

Mitin Patel founded Prima in the year 1990 along with his cousin. Mitin is a creative visionary, with an intuitive and innovative aptitude towards the company and the solutions offered. He played an extraordinary role in creating a niche team of more than 100 people in the company. He has over 39 yrs. of experience in Sales, Design & Manufacturing of electrical, automation and instrumentation panels. Mitin's focus is to develop newer solutions using latest technologies, before anyone else does.



VINOD PATEL (Executive Director)

B.E. (EC)

Vinod Patel co-founded Prima along with Mitin, 30 years ago. Vinod is a technical genius who knows what can go wrong in a machine, even before the machine malfunctions. To extend this ideology of preventive thought process, he challenges everyone in the team to have their thinking caps on. He has over 37 yrs. of experience in Purchase, Design and Manufacturing of electrical, automation and instrumentation panels. If you know Prima, you will know Vinod Patel.



HARSHVARDHAN PATEL (Director, Design Head)

B.E. (IC), M.S. Instrumentation

With over 10 yrs. Experience, Harshvardhan is an innovator at mind, with a 'solution' based approach towards all challenges. He currently leads the R&D and Design department of Prima. He was instrumental in bringing IT integration into the company, thereby making Prima one of the very few companies in India having IT (Information Technology) and OT (Operational Technology) prowess.



JAY PATEL (Director)

B.E. (Mechatronics), MBA in Family Business

A dreamer and an achiever at such young age, Jay is a mechatronics engineer who heads the Fabrication department at Prima. With his vision, the department which initially fabricated enclosure only for Prima, now has new clients who want top-notch quality in fabrication. Jay has over 7+ years of experience in the field of manufacturing & sales having a long term goal of expanding in every vertical of Prima.



JAGEER PATEL (Director, Sales Head)

B.E. (EEE), M.Sc Management

With a degree in Management from UCL, London, Jageer makes sure to implement every single set of his learnings in application at Prima. He heads the Sales department and is responsible for setting targets for company's growth and then motivates the team making sure that targets are achieved. He has over 4 years of experience and is one of the most enterprising personalities at Prima.

CERTIFICATIONS



ISO
9001:2015
QMS



ISO
140001:2015
EMS



OHSAS
18001:2007



UL
Certified



CE
Certified



ZED
Gold
Certified

PROCESS CERTIFICATIONS

QMS: ISO 9001:2015 | EMS: ISO 140001:2015 | OHSAS 18001:2007 | ZED Certification – Gold Category
GE Global Vendor - EMS: SRG certification | Ingersoll Rand Global Vendor – OSA certification

PRODUCT CERTIFICATIONS

CE Certified Electrical Control Panels as per IEC61439
UL /CSA Certified Industrial Control Panels as per UL508 A
UL Certified Industrial Cabinet and Cut-out Boxes as per UL50 & 50E and CSA C22.2
ERDA Certified IP42 to IP66 approved MCC/Panels as per IS/IC60529:2001
ERDA certified 50 KArms Short Circuit approved MCC as per IS8623/IC439-1
ERDA certified Temperature Rise test approved MCC as per IS8623/IC439-1
Karandikar Laboratories approved Purge Panels as per IS/IEC 60079-0 & 60079-2
PESO approved Purge Panels as per IS/IEC 60079-0 & 60079-2

AUTHORIZED DISTRIBUTORS



O U R V E



Precision



Reliability



Quality

CONTROL PANELS



Electrical Panels – MCC/ PCC/ PDB/ APFC
Automation Panels/ Systems - DCS, PLC &
Controller based solutions
Instrumentation Cabling
Junction Boxes and Local Control Panels
Hazardous Area Panels
E-houses, Shelter Houses

POWER CONDITIONING

Voltage Stabilizers
Compact Sub-Stations (CSS)
VFD Panel
Passive Harmonic Filter



R T I C A L S

FABRICATION



Panel Enclosures
MCC Enclosures
Junction Box
Control Cabins/ Mobile Utility Cabins
IT Racks/ Modular Furniture

Siemens Automation Products
Phoenix Contact Automation Products
Stego Panel Conditioning Products

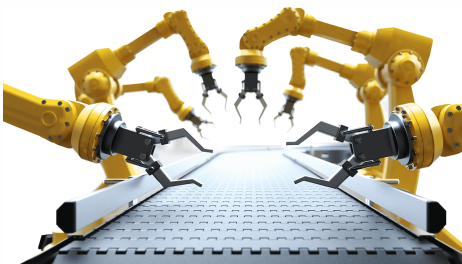
TRADING



SIEMENS



IOT AND ROBOTICS



Remote Energy & Production Data Monitoring
Siemens MindSphere
Industry 4.0 Solutions
3 or 4 Axis Gantry Robot
6 Axis "Pick-n-Place" Robot
6 Axis Palletizing & Handling Robot
6 Axis Welding & Laser-Cutting Robot

LT Transformers upto 1 MVA
Harmonic & Sine wave Filters
Current Transformers
Reactors - Tuned/ De-Tuned
AC/DC Choke
Lighting Transformer

MAGNETICS



O U R S O

SIL-2/3
System

Hot and Soft
Redundant PLC Systems

Redundant Server &
Client SCADA Systems

DAM Automation
Solutions

Cement Concrete
Batching Solution

IOT based Data
Monitoring & Analysis

Data
Gateways

Computerized Automated
Test Benches

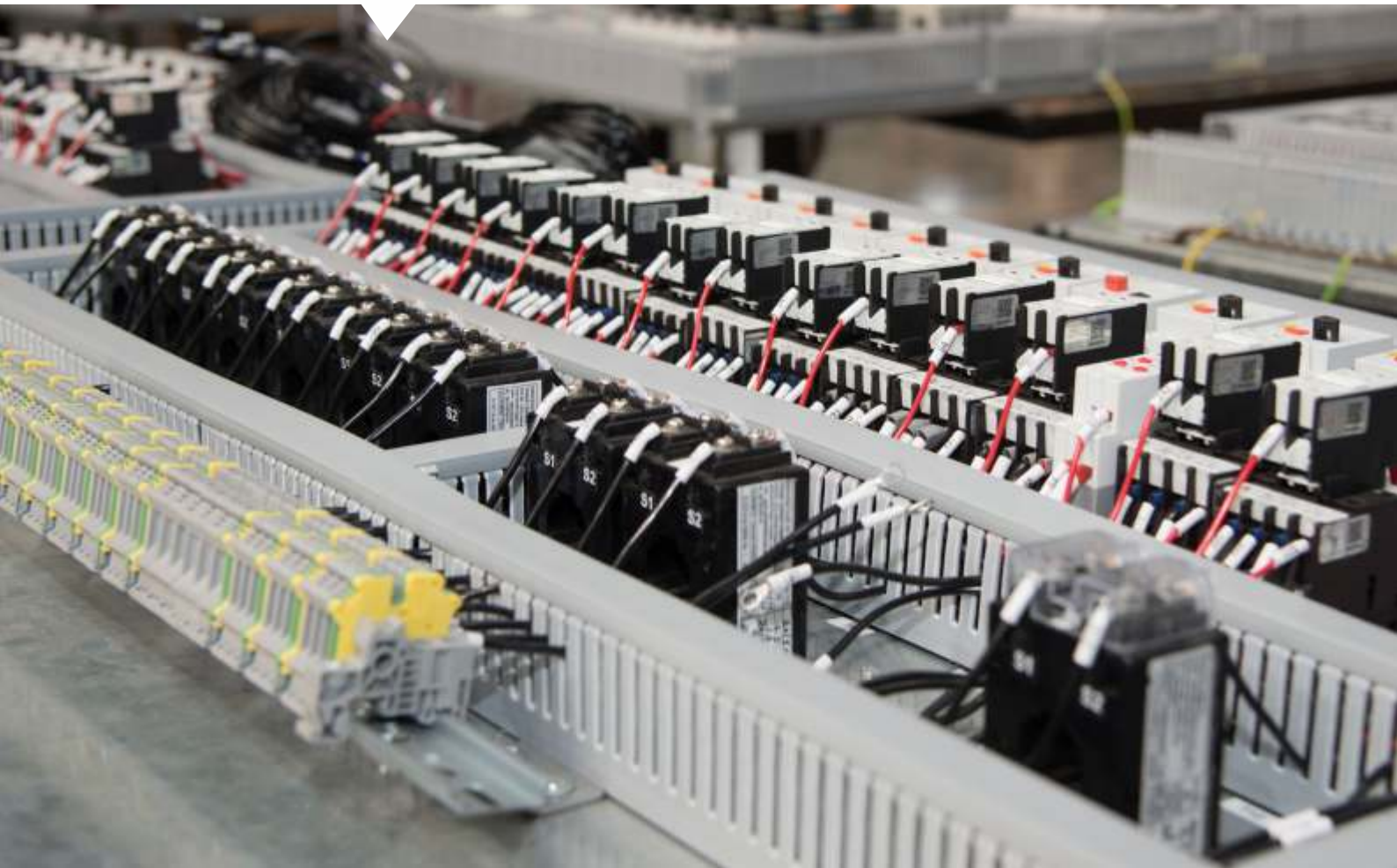
Compressor/ Blower
Control Systems

Asphalt Batching
Solution

Customized Automation
Solutions

Customized Sheet
Metal Solutions

"IEC 61439 - 1/2" Standard compliant Wiring and Assembly



L U T I O N S

Pressurized Purge Panel for
Hazardous area



Control Panel for
Hydro-Turbine



PLC & VFD Based
Top Quality Panels



Top Quality multi-purpose Control Cabins

2m x 2m | 2m x 4m | 2m x 6m | double decker - 2m x 6m



I N F R A S T

Complete integrated facility

R & D department
Engineering Department
Manufacturing of Electronic Instruments
Cabinet Manufacturing
Busbar Shop

Panel Assembly & Wiring Shop
Quality Control Department
Logistics Department
Customer Care Department

CNC Machines like:

CNC Laser Cutting Machine
CNC Turret Machine
CNC Bending Machine
Powder Coating Plant
7 Tank Plan for Pre-Treatment Process
PU Gasketing Machine
Liquid Painting Booth

Complete ERP based system from Sales to
Customer care modules

Pollution Control Board approved Effluent
Treatment Plant and Waste Disposal Process.

Electrical Assembly Building



R U C T U R E

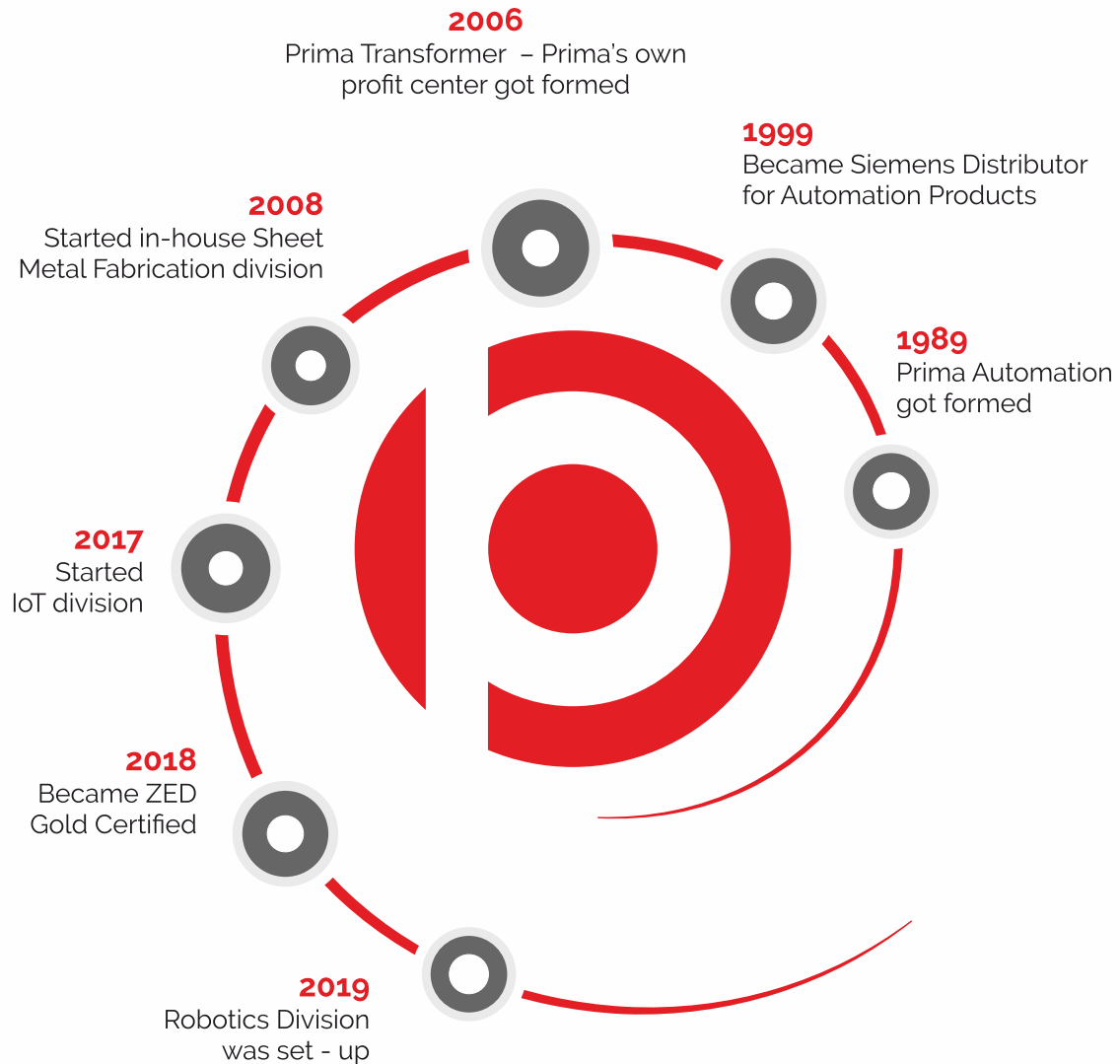


Fabrication Building

Mechanical Assembly Building



MILESTONES

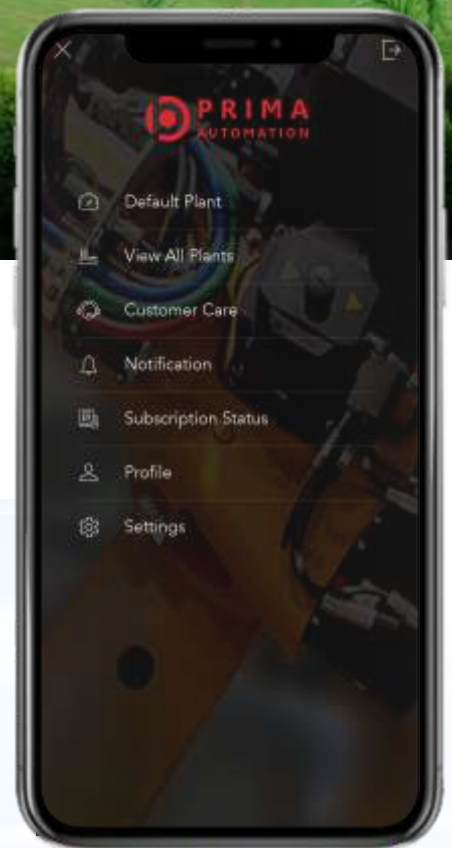


50% of Prima's Power Consumption
is generated through Solar.



Prima Transformers Pvt. Ltd.

Prima specializes in Customized Panels



Prima's very own Data Acquisition App

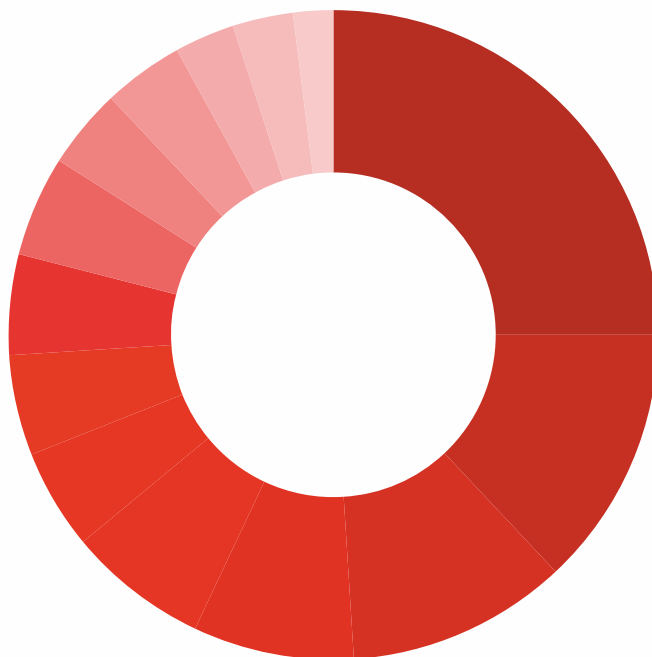
**Double Decker
Panel**



GOVERNMENT CLIENTS



Customer Demographic



- Road Construction
- Textiles
- Windmills
- Heavy Engineering
- Power
- Oil & Gas
- Rubber & Plastics
- Space & Research
- Refinery
- Printing & Packaging
- Iron & Steel
- Glass, Chemicals & Fertilizers
- Pharmaceuticals
- Food & Beverage

PRIVATE CLIENTS



SE Electricals Ltd.
Stovec Industries Ltd.
Burmeister & Wain (GERMANY)
Access Petrotec (AUSTRALIA)
Cosmos Impex India Pvt. Ltd.
Neo Plast Engineering Pvt.Ltd.
Agriboard Industries LLP
Rajoo Engineers Ltd.

Adani Wilmar
AIA Engineering Ltd.
Blue Star Ltd.
Ferromatik Milacron India Pvt. Ltd.
Kirloskar Pneumatic Company Ltd.
Lineomatic Graphic Industries
Pidilite Industries Ltd.

AWARDS



Award for
Excellence

Best S.S.I.
Unit

2001

Federation of
Gujarat
Industries

IMC Ramakrishna
Bajaj National
Quality Award

Small
Business
Category

2007

IMC Ramakrishna
Bajaj



National Level
Entrepreneurship
Excellence Award

Excellence in
Manufacturing
Sector

2008

SME Chamber
of India

Special
Recognition
Award

Outstanding efforts
in Entrepreneurship
in MSE (Manufacturing)

2009

Ministry of
MSME,
Govt. of India



Special Award
from Siemens

Highest growth
in automation sales

2009
- 2010

Siemens



Special Award
from Siemens

Highest growth
in automation sales

2012
-2013

Siemens

MSME
Excellence
Award

Electrical &
Electronics
Goods Sector

2013
-2014

GCCI



SINAMICS
Drives Award
from Siemens

Top
Performer

2016

Siemens

India 5000
Best MSME Award

Best MSME

2017

INDIA 5000



OUR PROJECTS

2015	Gujarat State Fertilizers & Chemicals Ltd. (GSFC)	Completely retrofitted DAP Fertilizer Plant from conventional electrical Control Panels to redundant PLC & SCADA based automation system. Complete changeover was done in less than 15 days. Plant's manufacturing data was integrated to GSFC's SAP System.
2016	GE Hydro France	Single Largest Export order, with more than 58 Control Cubicles for Tehri Hydro Dam
2017	Sanstar Biopolymers Ltd.	Developed complete process automation line of a Starch Manufacturing company using more than 4500 PLC IO and 12 work stations
2018	Agriboard	Developed a customized fully automated machine that converts rice husk in to Solid Boards, which can be used for constructing houses.
2018	Narmada Dam Automation	The whole dam can be monitored and operated remotely through the local control room, Flood Cell at Kevadiya Colony, SSNNL office at Kevadiya Colony and Sachivalaya, Gandhinagar.



PROUD MOMENTS



While receiving the special recognition award from Shri Narendra Modi, in 2009



While receiving the Rama Krishna Bajaj National Quality Award, in 2007



While receiving the best SSI Unit award from Shri Narendra Modi, in 2001

WORK ETHICS

OUR VISION

To be a world class company providing different Plant & Process Automation solutions to boost make in India concept, thereby increasing productivity of industries in India and abroad.

OUR MISSION

Prima Automation's solutions must match the international standards and at low cost to promote **"Make in India"** initiative in India and in-time after sales' service to our customers. Prima aims to become a competent employer providing required professional growth of its employees and business partners.



**Customer
Focus**



**Excellence
in service**



**Comfortable work
environment**



**Systematic
working style**



**Ethics and
Integrity**



**Family culture accompanied
with team work**

WHY WORK WITH US

“

I am confident that you can't buy or manufacture panels cheaper than ours in the market possessing the same quality and specifications as ours. We relentlessly work hard not to just deliver products but to deliver quality, durability and reliability through our products."

- Mitin Patel, MD

“

We work very hard, not to deliver products, but to deliver - Quality, Durability and Reliability through our products and solutions at competitive prices. Methodical practices at Prima encourage our customers, vendors and employees to sustain in long-term partnership with us."

- Vinod Patel (ED)

P

Price : With In-House manufacturing facilities of most cost bearing components i.e. Enclosures, magnetics and best component sourcing methods, we can provide best possible rates to customers

R

Reliability : with more than 25 qualified and experienced designers, highly trained technicians and stringent quality controls based on ISO 9001:2015, we can guarantee a reliable product coming out of our factory.

I

Innovation : continuous up-gradation in our tools, technology and designs we have latest products in market.

M

Mobility : we move with customers and their requirements, hence providing a highly customized and customer oriented products.

A

Attitude : our customers, suppliers, employees and Environment comes first. This can be proved by our ISO 18001:2007, ISO 14001:2015 certifications and also customer feedbacks and their appreciation letters commending our services and products.

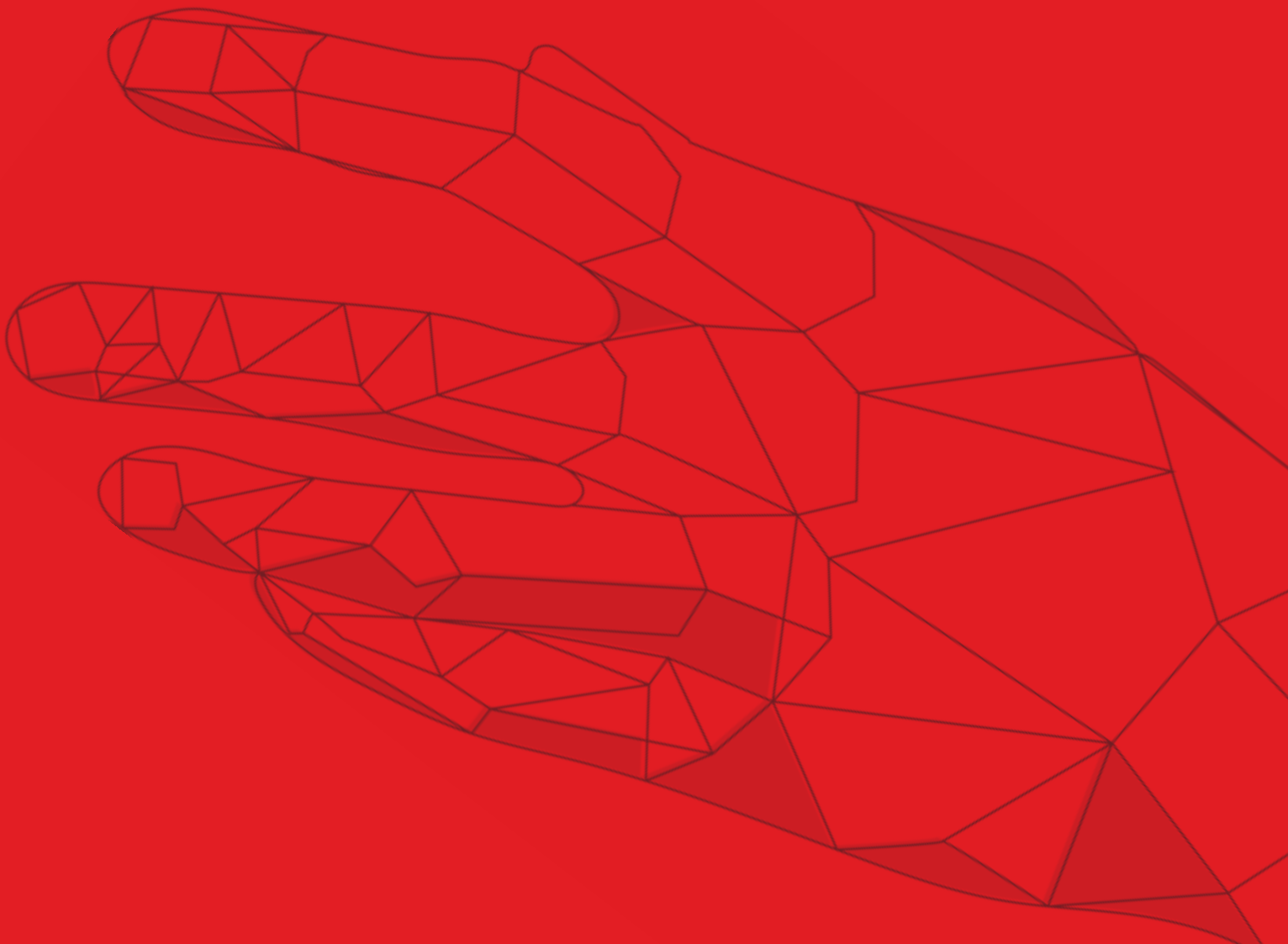
INDUSTRY



*AUTOMATION
THAT WORKS*

You've got to start with
the customer experience and
work back toward the technology -
not the other way around.

- **Steve Jobs**





Corporate Office & Manufacturing Unit

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